



www.kenaipeninsulafair.com

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P.O. Box 39210
Ninilchik, AK 99639
(907) 567-3670 office
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Contributions Request from the Kenai Peninsula Fair Association

Organization's tax identification number: 27-0502341

Description and brief history of the organization:

For over 60 years, the town of Ninilchik, Alaska has played host to the annual Kenai Peninsula Fair. Every August, approximately 7,000 people come from all points of the state for a chance to reunite with family and friends, to showcase their accomplishments from the past year and to take part in some down home fun. Some of the events they come to participate in or to watch include: live music, pig races, western-style rodeo with bull riding, the Backwoods Girl competition, the annual parade and much more. Every year people from across the peninsula, ranging in ages from 2 to 90, enter over 800 exhibits to compete for blue ribbons and bragging rights for the coming year. The Kenai Peninsula Fair continues to be one of the biggest celebrations on the Kenai Peninsula. It is an important festival that drives healthy tourism, provides for commerce development, builds community ties and supports youth and non-profit organizations from the Kenai Peninsula.

Current Board of Directors list

Martie Krohn, President
Jim Sterns, Vice President
Kathleen Kitson, Secretary
Dean Kitson, Treasurer
Helena Bock, member at large

Lyn Patton, member at large
Kelley White, member at large
Shirley Cox, member at large
Bob Ferguson, member at large

Percentage of board members that financially support the organization: All of our board members pay membership dues and contribute financially as well as donate over 100 hours each per year.

Organization's target audience: The entire Kenai Peninsula and the state of Alaska.

Benefit to the community: The Kenai Peninsula Fair is about families, neighbors and communities reconnecting. It's a place to gather and remember the good times and encourage those that need it. It's a place for our youth to showcase their many talents and for our seniors to share what they have learned with the next generation. It's about creating unity and helping mold our youth into better leaders of tomorrow.

Our youth are given many opportunities during the fair to shine. Not only by participating in competitions like “Alaska’s Got Talent”, or selling an animal in the Junior Market Livestock program or entering projects for judging in 4H or open class exhibits, competing in the youth rodeo or applying for one of the many jobs that we hire youth for during the fair, all are geared to help our youth feel special. By helping our youth connect with their communities, we help prepare them for the future. This year we will also be honoring our veterans with Red Friday. We are looking for sponsors to offer a discount to everyone in red on Friday and free admission for our veterans.

How the contribution will be recognized by the organization: The fair can customize and build a sponsorship package that fits your needs.

Benefits to Sponsor can include:

- 1/4 page add in fair program. (Circulation of approx. 11,500)
- Sponsor recognition at each event.
- Banner signage on the grounds.
- Logo with link on our website for the fair year.
- 20 passes to the Kenai Peninsula Fair and the 4th of July Rodeo held at the fairgrounds.
- 6 parking passes.

**Contact the fair office
to customize your
sponsorship package
today!**

These are just some of the things we have done, we are open to input from our contributors and work very hard to make sure they feel supported and appreciation by us.

You can find our budget and additional financial information about us at www.guidestar.org. I hope that we can work together to continue bringing the Kenai Peninsula together by means of the Kenai Peninsula Fair.

Sincerely,

Lara E. McGinnis

Lara E. McGinnis
Fair Manager
(907) 567-3670
kpsfair@acsalaska.net





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\$5,000 + ~ Chinook/King

- Main Stage Entertainment
- Red Shirt Friday
- Matti's Farm Exhibits
- Brad's World of Reptiles
- Senior Day
- Rodeo

Contact the fair office to customize your sponsorship package today! We can fit any budget!

\$2,500 ~ Coho/Silver Salmon

- Ground Acts
- Senior Day ~ Co sponsorship - \$5,000 to be the sole sponsor
- Youth Rodeo

\$500 ~ Sockeye/Red Salmon

- Kenai Peninsula Racing Pigs – 6 available
- Daily Competitions
- Parade
- Youth Rodeo Events
- Buck Chutes – 6 available

Your sponsorship would guarantee these great events happen at this year's fair!

Sponsorship Agreement

I wish to sponsor at the following event: _____, **in the amount of \$**_____.

Paid now Please bill I will provide a banner to be displayed at the Fair. yes no

Business name _____

Contact person _____

Address _____

City _____ State _____ Zip _____ Phone _____

Date _____ E-mail address: _____